

CALEB SUN

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NYC

Brand designer creating moving, digital, and systems-oriented identities that feel like a breath of fresh air. Seeking roles starting Summer 2025

EDUCATION

Carnegie Mellon University

Bachelor of Design and Human-Computer Interaction 2025

Dean's List: 2021, 2022, 2023, 2024

Frank-Ratchye Further Fund Recipient 2024,

Lee Goldman Award of Profession Promise 2024,

CMU Design Student Merit Award 2022

GPA: 3.93

EXPERIENCE

Jon Wise Creative | Junior Designer, Contract

January 2025 — Present

Support the creation of visual assets for print and digital media, including social media graphics, website elements, and marketing materials.

Dropbox | Brand Design Intern

June — August 2024

Led web redesign of organization transparency center, coordinating with development partners to handoff final-fidelity, responsive designs. Assisted senior designers in creating motion graphics for in-product experience.

CSL Behring | UX Design Intern

June — December 2023

Assisted senior designers to craft development-ready designs for industry-leading plasma donation app and related marketing materials. Designed responsive and comprehensive components to expand UI library.

Various | Freelance Designer

2022 — Present

Collaborated with a variety of stakeholders across healthcare, non-profit, education, and research sectors to create strategic and delightful marketing, web, and print matter.

PROJECTS

Phipps Botanical Gardens | Student Project

Fall 2024

Executed a strategic brand and web redesign to modernize a classic Pittsburgh organization.

Carnegie Mellon Design Lecture Series | Student Project

Fall 2024

Designed and produced a identity and marketing campaign for the 2024-2025 Design Lecture Series with a team of 5 designers.

SKILLS

Adobe (Illustrator, After Effects, Photoshop, InDesign, Premiere Pro)

Figma, HTML/CSS/JS, Wix, Webflow, Cargo, Rive, Microsoft Office Suite

Brand Design, Graphic Design, Identity Design, Web Design, Web Development, Motion