Caleb Sun   calebsun.co ↗   (408)707-6817   sun.cs0327@gmail.com ↗

Education

Carnegie Mellon University

August 2021 — May 2025
Bachelor of Design and Human-Computer Interaction
Dean's List 2021, 2022, 2023, Student Merit Award
GPA: 3.93

Experience

CSL Behring ↗

Product Design Intern | June — December 2023

› Evaluated and enhanced the scalability of the Plasma design system and component library, ensuring long-term viability and development workflow.
› Collaborated with a team of four designers to reconstruct the Figma-based Plasma Digital Experience design system, prioritizing accessibility and consistency with wider organization branding standards.
› Conducted a comprehensive audit of current digital products, documenting past work while enhancing and crafting fresh UI flows for Plasma's digital experiences in a cross-functional SCRUM team.
› Lead a structural redesign initiative aimed at enhancing and simplifying the design team's workflow.

Relational Design for Transitions Within US Suburbs

Lead Designer | January 2024 — Present

› Transformed visual style and basic layout of doctoral dissertation defense by Erica Dorn, bringing credibility, legibility, and clarity to the paper.

Samsung X Phantasma

Visual Designer | August — September 2023

› Created iconography and representative illustrations that combined research findings with client's visual branding style. Further details about this project are protected under NDA.

Freelance Brand/Web Design Projects

Visual Design Contractor | February 2023 — Present

› Leveraging the unique qualities of various clients to construct identities and adapt them to different mediums, including print, digital, and interactive while prioritizing longevity of deliverablies.

Other

CMU User Experience Association

VP of Content | May 2023 — Present

› Lead a team of 6 editors to craft a weekly UX newsletter reaching an audience of more than 1000 readers.
› Collaborated with UXA board to enhance and iterate upon the existing newsletter format and delivery methods, resulting in a 150% boost in readership over 10 months.
› Designed a thumbnailing system for newsletter publication that aligned seamlessly with the broader organizational branding objectives.

Skills

Software

Figma, Adobe Creative Suite, Webflow, HTML/CSS, Miro, Solidworks, Microsoft Office Suite, Jira/Confluence

Product

Persona building, wire-framing, generative research, usability testing, user interviews, design-developer handoff

Design

Brand design, branded motion, branded experiences, logo design, design systems, graphic design, print design, type design